

From J. W. Doubleday, of Doubleday, Page and Company, Publishers, New York.

"I wish you all the pleasure and satisfaction you deserve. What can I say more? With kind regards and best wishes, I remain, etc."

From Condé Nast, of The United Publishers' Corporation, New York, and Editor of Vogue.

"Mr. Condé Nast begs to extend his congratulations and best wishes for distinguished success in the New Building."

From Frank A. Munsey, Editor and Proprietor of Munsey's Magazine.

"With kind regards, and wishing you every success, I remain, etc."

From Mitchell Kennerley, Publisher, New York.

"I take this opportunity of expressing my admiration for the practical idealism which has gone into the great Wanamaker Business."

From Albert Shaw, Editor of The Review of Reviews.

"My congratulations on the Dedication of your new House."

From Charles D. Lanier, of the Editorial Staff of The Review of Reviews.

"Thanking you for the invitation, and with hearty congratulations, I am, etc."

From William Seaver Woods, of the Editorial Staff of The Literary Digest.

"Many thanks for your most kind invitation. May yours be a House of prosperity! With best greetings, I remain, etc."

From J. A. Lutz, of the W. B. Saunders Company, Publishers, Philadelphia.

" . . . an occasion presented to pay homage to a man, a Christian, a merchant, who stands today as far above other citizens of this city as his business and his building tower above their surroundings."

From Isidor Straus, Merchant, New York.

"Mr. Straus desires to avail himself of this opportunity to wish for the founder and his co-laborers a long, happy and successful career in the new premises."

From Henry Siegel, Merchant, New York.

"With all good wishes and compliments of the season."

From Patrick Francis Murphy, President of the Mark Cross Company, New York.

"Will you kindly convey to Mr. Wanamaker the expression of my distinguished regards, and my best wishes for the continued prosperity of your House?"

From Robert C. Ogden, formerly the Chief of the New York Wanamaker Store.

"My congratulations to you and to your father. May every success attend the Dedication, and next year be the best of all the years!"

From Louis Krower, of Krower and Tynberg, Merchants, New York.

"I have always been an ardent admirer of Mr. Wanamaker and in sympathy with his high ideals of business ethics, which cannot be too highly commended."

From John R. Butler, Vice-President of the Simpson-Crawford Company, merchants, New York.

"In the meantime I wish to extend to Mr. Wanamaker my most heartfelt felicitations on the consummation of his great work, and to wish him many, many years of life to enjoy his well-earned success."

From Morris Bernhard, Wholesale Merchant, New York.

"My personal experience, covering a period of thirty years in which I have sold your House goods, has been one of unbroken courteous treatment and high-class dealings on the part of the Wanamaker house and its representatives."

From Alexander H. Meyer, Merchandise Counsel, New York City.

"John Wanamaker's New York Store was my inspiration for a line of work which has brought me both fame and fortune. More than five hundred department stores throughout the United States and Canada depend upon me to tell them what the Wanamaker New York Store is doing daily, so that they may benefit by the methods and the character of the merchandise offered. I extend my sincerest good wishes."

From Joseph B. Shea, Manager of Joseph Horne & Company, Pittsburgh.

"My best wishes for a most successful Surprise Breakfast and a most impressive Dedication."

From Richard V. Mattison, of Keasbey & Mattison Co., Manufacturers, Ambler, Pa.

"I most cordially join with all progressive men in hailing Mr. John Wanamaker as the foremost citizen of Philadelphia, and one of the greatest in our nation."

From John G. Shedd, President of Marshall Field & Co., Chicago.

"Mr. Shedd desires to thank Mr. Wanamaker for the courtesy of this invitation and very much regrets that previous arrangements will prevent his being present at that time. He wishes Mr. John Wanamaker and yourself the very best possible success in the new store."

From Nathan Snellenburg, Merchant, Philadelphia.

"Mr. Nathan Snellenburg thanks Mr. John Wanamaker for his kind invitation to the Ceremony of Dedication on December thirtieth, and regrets that absence from the city will prevent his attendance. Mr. Snellenburg trusts, however, that the affair will be an unqualified success in every respect."

From Edwin P. Williams, Purchasing Agent of the Baldwin Locomotive Works, Philadelphia.

"Thanking you for your attention, and with best wishes for the complete success of the undertaking, I remain, etc."

From B. F. Dev ees, Merchant, Philadelphia.

"I wish to say that as a citizen of Philadelphia, and as a merchant, I take great pride in the beautiful Store and the wonderful business success of your father. Having known him and of him since 1861, the days of Henry Lewis and A. T. Stewart, I am very pleased to congratulate him on the 30th."

From Joseph May, Merchant, Philadelphia.

"I would extend to your firm an acknowledgment of the satisfaction it has been to me to be your customer from, I think, the opening of your store, with thanks for favors accorded me, and sincere good wishes for the continued and permanent prosperity of your firm, and for the personal welfare of all united in it and of all who have the good fortune to be your employés."

From Edward A. Filene, Merchant, Boston.

"I congratulate you on the fact that you now have in Philadelphia, as in New York, a fit frame for the great business ideas of your house. Your father and his associates have certainly done wonders in the development of retail distribution, and I rejoice that he is living in full vigor to enjoy the completion of this monumental enterprise. Wishing him and all connected with him continued success, and with renewed congratulations, I am, etc."

From Edward S. Payson, President of the Emerson Piano Company, Boston.

"I wish you continued success, and may you and your honored father live long and enjoy the fruits of your life's work!"

From Myer Newberger, Merchant, Parkersburg, W. Va.

"I have watched the erection of the stupendous building you are to dedicate just as I have admired the great energy in the establishment of the Wanamaker Store. It is fitting that the completion of so great an undertaking should be celebrated by the President of the United States."

From Frank Warfield, Vice-President of the Bellefonte Lime Co., Bellefonte, Pa.

"I trust the coming years have in store nothing but prosperity and all it implies, for you and your magnificent establishment, the wonder, not alone of Philadelphia, but the wide world."

From H. F. Weaver, Merchant, Gettysburg, Pa.

"In my estimation, as well as that of all people, your father is the world's greatest merchant. I should not be only pleased, but would consider it a great privilege to be present on the occasion of the Dedication of the Greatest House of Merchandise, and thus have some part when honor is being done one for whom I have always had the deepest regard. It will ever be a joy to me that at one time I had the honor of a personal acquaintance with your father. Hoping that the closing of the Jubilee Year commemorations may be a fitting climax to all that has gone before, and that there may be many anniversaries of this joyous occasion for your revered father, I am, etc."

From Follmer Clogg & Co., Manufacturers, Lancaster, Pa.

"Accept our heartiest congratulations upon the completion of the New Wanamaker Store and upon the celebration of fifty years of active business life. May your stores continue to grow and prosper and your own life be spared for many more years of usefulness."

From Louis Sherry [by telegram], Proprietor of Sherry's, New York.
 "Many thanks. Wishing you a happy and prosperous New Year."

From George C. Boldt, President of the Waldorf-Astoria Hotel Company, New York City.

"I was glad of the opportunity to shake hands with your father on Dedication Day and to congratulate him upon his splendid achievements. That magnificent affair over there, and the way people poured out to do him honor, were in every way fitting tributes to his wonderful career, and I trust he may yet have many years of usefulness before him. Let me also wish for you and yours all the good things a kind Providence may shower upon you."

From William C. Muschenheim, Proprietor of the Hotel Astor, New York.

"Mr. William C. Muschenheim appreciates Mr. Wanamaker's courtesy and expresses a hope for the continued prosperity of the great House founded by him."

From E. M. Tierney, Manager of the Sweeney-Tierney Hotel Company, New York City.

"I would deem it a great personal privilege to be at this felicitous function, because I entertain for Mr. Wanamaker much esteem and admiration. With my best wishes for his continued health and prosperity, I remain, etc."

From R. M. Haan, Hotel St. Regis, New York City.

"Wishing you and Mr. Wanamaker a Happy New Year and further success in your great enterprise, I am, etc."

From Thomas M. Hilliard, Manager of the New Vanderbilt Hotel, New York City.

"Wishing the greatest success possible for your father and yourself and the big business you are engaged in, and all the prosperity that should come your way, I am, etc."

From Charles L. Taylor, President of the Carnegie Hero Fund Commission, Pittsburgh, Pa.

"Wishing you the compliments of the season, and a prosperous and bright New Year, believe me, etc."

From Arthur Foote, Musician and Composer, Boston.

"Musicians honor John Wanamaker for what he has done for their art."

From Dr. T. W. Hunt, Professor of English, Princeton University.

"I congratulate you and your father on the splendid example you have given these many years of business methods and efficiency. It is an honor not only to American business, but to the American Nation at large."

From Howard E. Randall, Randall School, Philadelphia.

"I send you many and warm congratulations on the success of your efforts and share with you in the pride of your achievements. Philadelphia has every reason to be proud of the wonderful structure you have built and equipped—you have added much to the beauty and charm of the city. With many good wishes for the future, I am, etc."

From Dr. William Mann Irvine, Head Master of the Mercersburg Academy, Mercersburg, Pa.

"What a wonderful team your father and you make! You are a magnificent example to the whole world. You should also be congratulated most heartily on the tremendous success which has come your way. I hope that your father will be spared to you many years to come, and I trust that neither of you will work so hard as to break down in health."

From Hon. William H. Maxwell, Superintendent of the New York City Schools.

"I wish the house of Wanamaker all success in their great undertakings."

From Frank W. Pine, English Department of the Hill School, Pottstown, Pa.

"May I express through you my personal appreciation of all that Mr. John Wanamaker stands for both in business and in public life? It is heartening to note that the brightest standards of business integrity are not incompatible with success. With best wishes for many more years of health and prosperity to the Honorable John Wanamaker, typical American merchant and citizen, I am, etc."

From the Rt. Rev. John Scarborough, Bishop of New Jersey.

"Bishop Scarborough presents his congratulations on the completion of this great work."

From the Rev. Charles L. Slattery, D.D., of Grace Church, New York.

"Dr. Slattery begs leave to send his congratulations."

From the Rev. J. R. Miller, D.D., of the Presbyterian Board of Publication, Philadelphia.

"Before your Jubilee Year closes I want to write just a word or two of a personal nature. People from all over the world are saying fine things to you about the wonderful achievement of your life. I rejoice in all this, and I want to tell you a little of what all this means to me. More than forty-two of these fifty years of yours it has been my privilege to work in my quiet little way close to you."

My personal interest in what you have been doing has been closer than you have known. I have seen much of your life from the inside. I have been your friend, loving you and deeply interested in everything, and so I am very proud of what you have achieved.

"It is with this feeling that I regard the culmination of your Jubilee. It makes me glad for the honor you have won. It makes me still more glad for what you have done for the world. So I am rejoicing with you and thanking God for your life."

"This is all I want to say. You understand my feeling, one that is personal and sincere. I am glad you have lived to bring your work to such splendid completion, and my prayer is that you may be spared yet many more years to enjoy the honor that is yours."

"Faithfully yours, etc."

From the Rt. Rev. Mgr. William Kieran, D.D., St. Patrick's Church, Philadelphia.

"I shall try to present in person my warm congratulations to your honored father, on the marvelous success of his wonderful career as citizen and merchant, and my best wishes that in the years to come he may attain in this life and the next, the end of all his heart's desires."

From the Rev. Joseph W. Cochran, D.D., Philadelphia, Secretary of the Board of Education of the Presbyterian Church.

"Please accept my sincere and hearty congratulations upon this the consummation of your cherished hopes and plans. Wishing you a very happy Christmas, and trusting the New Year may have in store for you an abundance of rich blessings, I remain, etc."

From the Rev. Dr. James Crawford, Christ Reformed Church, Philadelphia.

"Dr. Crawford extends to Mr. John Wanamaker cordial congratulations upon his phenomenal success as a revolutionist, through whose enterprise modern and commendable business methods have displaced those which were antiquated and unsatisfactory. The old Store, like the 'old, old, story,' continues to be ever new, and holds a distinguished position on the firing line in the peaceful struggle of ministering to the wants and needs of a large and growing city."

From the Rev. Carl E. Grammer, D.D., St. Stephen's Church, Philadelphia.

"The Rev. Carl E. Grammer congratulates Mr. Wanamaker upon the completion of this great edifice, and also upon his career in the community as a Christian merchant and a patriotic citizen."

From Rabbi Leon H. Elmaleh, Synagogue Mikve Israel, Philadelphia.

"I am glad of the opportunity to extend to you my best wishes for the continuous success of the Wanamaker Store which has done much not alone for the good of Philadelphia but for the business world in general."

From the Rev. William P. Fulton, D.D., Philadelphia.

"I congratulate Mr. Wanamaker on his splendid achievement. The new Store is beautiful in its architectural proportions, magnificent its equipment, and most admirably adapted to the needs of a great city in the twentieth century. Mr. Wanamaker is indeed entitled to the first place among the merchants of the world, and he has set the pace for others to follow on two continents."

From the Rev. Edgar Grim Miller, D.D., First English Lutheran Church, Columbia, Pa.

"May I also extend my hearty congratulations and good wishes? I remember as a boy going to the old 'Grand Depot,' and associations of a really personal kind cluster around the development of the Store, apart from the interest that all Philadelphians have felt in 'Wanamaker's' as one of the objects of civic pride. Your present magnificent success, with all that has gone before and led up to it, is a matter for sincerest congratulations as a triumph well earned and magnificently deserved."

From the Rev. Charles Wood, D.D., the Church of the Covenant, Washington, D. C.

"The Rev. Charles Wood congratulates Mr. Wanamaker on the superb building which is to be dedicated and on the phenomenal success of the past years."

From Alfred Stengel, M.D., Philadelphia.

"Please accept my thanks for your courtesy and extend my thanks and best wishes to Mr. Rodman Wanamaker. I am delighted to hear and read such enthusiastic accounts of the whole occasion, which truly was one of the most notable in many years."

From Chevalier C. C. A. Baldi, President of the Federation of Italian Societies of Philadelphia.

"The Federation of Italian Societies of Philadelphia extends its congratulations to you as America's greatest merchant and philanthropist upon the closing of your Jubilee Year."

From Harry S. Knight, Attorney, Sunbury, Pa.

"I trust that this event will bring renewed prosperity to the House that has revolutionized the retail business of the world."

From Walter M. Dear, "The Jersey Journal," Jersey City, N. J.

"Wishing the House of John Wanamaker all the success which its many years of prosperity and honest dealing warrant, I remain, etc."

From George S. Adkins, Philadelphia.

"I take this opportunity to express the great honor and esteem in which I have held your father for over forty years. His personal character has found expression in so many benefactions that they constitute a multitude that no man can number.

"The standard of righteousness that now generally prevails throughout the country in business methods is immeasurably higher than that of fifty years ago. This great advance is certainly due in great part to the example of your honored father in the conduct of the splendid business organization which bears his name. With congratulations upon the great event that you celebrate, I am, etc."

Similar brief messages of congratulation and appreciation were received from the following:

His Excellency, John A. Mead, Governor of Vermont.

His Excellency, Cole L. Blease, Governor of South Carolina.

Hon. Francis E. Warren, U. S. Senator from Wyoming.

- Senor Don Ignacio Calderon, Minister of Bolivia, Washington, D. C.
 Hon. Henry George, Jr., U. S. Representative from New York.
 Hon. Henry S. DeForest, U. S. Representative from New York.
 Hon. J. Edwin Ellerbe, U. S. Representative from South Carolina.
 Hon. C. B. Randell, U. S. Representative from Texas.
 Hon. James McKinney, U. S. Representative from Illinois.
 Hon. George McAneny, President of the Borough of Manhattan, New York City.
 Hon. Cyrus C. Miller, President of the Borough of Bronx, New York City.
 Max S. Grifenhagen, Register, Hall of Records, New York City.
 Archibald R. Watson, Corporation Counsel, New York City.
 Henry S. Thompson, Commissioner of Water Supply, Gas and Electricity, New York City.
 J. Sergeant Cram, of the Public Service Commission, New York City.
 Rev. Alfred James Burrell, D. D., the Marble Collegiate Church, New York City.
 Adolphe Borie, Artist, New York City.

The Wanamaker Stores in Philadelphia and New York have cordial relations with hundreds of merchants and manufacturers in Europe, who received invitations to the Dedication as a courteous formality. Among the best-known of those who sent congratulations and pleasant greetings were the following:

- Fownes Brothers & Company, London
 Thomas De La Rue & Company, London
 Allen Solly & Company, London
 Willeringhaus & Company, London
 Kenneth Durward, London
 G. Greiner & Company, London
 Henry Howell & Company, Ltd., London
 I. & R. Morley, Nottingham
 John Crossley & Sons, Ltd., Halifax
 Southcombe Brothers, Stoke-under-Ham, Somerset
 Furnivals Ltd., Stoke-on-Trent
 Henry Young & Sons, Liverpool
 The Worcester Royal Porcelain Company, Ltd., Worcester
 Thomas Stewart, St. Andrews
 A. H. McIntosh & Company, Kirkcaldy
 John Shaw Brown & Sons, Belfast
 Ireland Brothers, Ltd., Belfast
 William Ewart & Son, Ltd., Belfast

- Mathers & Bunting, Lurgan, Belfast
 The Irish Lace Depot, Ltd., Dublin
 Charles Drécoll, Ltd., Paris
 M. Etienne Mascré, Paris
 M. Emile Proffit, Paris
 Piel Frères (M. Paul Piel), Paris
 Lehideux & Cie, Paris
 Bernard & Cie, Paris
 Delame-LeLièvre fils, Paris
 Dognin & Co., Paris
 Kempf Frères, Paris
 Gros Roman & Co., Paris
 M. A. Dumoutier, Paris
 M. Alphonse Lévy, Paris
 M. Edouard Dreyfus, Paris
 The American Chamber of Commerce in Paris

The President of the Chamber of Commerce, Boulogne
 Reynier Frères, Grenoble
 Ch. Field Haviland, Limoges

- Louis Friedberg, Berlin, Germany
 Richard Weckmann, Berlin, Germany
 Reifenberg & Co., Cologne, Germany
 Wilhelm Marum, Cologne, Germany
 Cuno & Otto, Dressel, Sonneberg, Germany
 A. Fleischmann & Crämer, Sonneberg, Germany
 Alfred Colditz, Chemnitz, Germany
 Jrdel, Rebling & Jähnig, Chemnitz, Germany
 Edward Creutznach's Successor, Chemnitz, Germany
 Moritz Sml. Esche, Chemnitz, Germany
 Neuss Brothers, Ltd., Aix-la-Chapelle, Germany
 Andreas Huber, Munich, Germany
 Ludwig Krumm, Offenbach, Germany
 Hugo Bondy, Arnstadt, Germany
 Holsch & Riethmüller, Ringenhain, Saxony, Germany
 Paul Heckel, Eibenstock, Saxony, Germany
 Moritz Gottschalk, Marienberg, Saxony, Germany
 Bing Brothers, Nuremberg, Germany
 Villeroy & Boch, Dresden, Germany
 Danl. Ley, Fuerth, Bavaria, Germany
 Moritz Zdekaner, Attrohau, Germany
 Joh. Heckemann, Bremen, Germany
 Ludwig Weerth, Barmen, Germany

Alex. Strauss, Gablonz, Bohemia
 Zimmer & Schmidt, Gablonz, Bohemia
 M. Joss & Lowenstein, Prague, Bohemia
 Westel, Allgayer & Company, Vienna
 Fanni Lemmermayer, Vienna
 Hungarian Rubber Goods Factory, Ltd., Budapest

J. P. Niekirk, Zilverwerken, Schoonhoven, Holland

Carlos V. Tschudi, St. Gall, Switzerland
 Stäheli, Rietmann & Co., St. Gall, Switzerland
 Paolo Lauterjung, Florence, Italy

In response to the invitations for the Merchants' Testimonial Luncheon given for Mr. Wanamaker at Sherry's, New York, on November 16th, regrets and greetings were sent by the following friends of Mr. Wanamaker:

His Excellency President William Howard Taft
 His Excellency Governor John K. Tener of Pennsylvania
 His Excellency Governor Woodrow Wilson of New Jersey
 The Hon. John W. Foster, formerly U. S. Secretary of State
 The Hon. Charles Nagel, Secretary of Commerce and Labor
 The Right Hon. James Bryce, the British Ambassador
 Count J. H. von Bernstorff, the German Ambassador
 Marchese Cusani Confalonieri, the Royal Italian Ambassador
 Baron Rosen, the Imperial Russian Ambassador
 The Chargé d'Affaires of Persia for the Persian Envoy.
 The Hon. Joseph H. Choate, formerly U. S. Ambassador to the Court of St. James.
 Mr. John D. Rockefeller
 Mr. Andrew Carnegie
 Hon. William Loeb, Jr., Collector of the Port of New York
 Mr. James Speyer, banker, New York
 Mr. Thomas Dolan, President of the United Gas Improvement Company, Philadelphia

Congratulatory notes and telegrams were received in large number by the Chairman of the Luncheon, some of them of sufficient interest to be quoted:

Two from His Excellency John A. Dix, Governor of New York.

"His Excellency directs me to request that you convey to Mr. Wanamaker his heartiest congratulations on having rounded out with such success his fifty years of business life."

"Permit me to offer my felicitations on this epoch-making occasion. The honor and success which have come to you demonstrate the result of character, integrity and energy, applied to opportunity. Your career is an inspiration to good citizenship and an object lesson to American youth. May the New Year be freighted with blessings of health and prosperity!"

From Major-General Frederick Dent Grant, U. S. A., Governor's Island, New York.

"General Grant sends warm greetings to the Committee and to Mr. Wanamaker upon the happy occasion."

From Henry Clews, Banker, New York.

"It would afford me great pleasure to add to the number of those who pay tribute to that great merchant who has won enviable fame in business and in private and public life. *His whole career has been one which may well serve as a path to be followed by our children and our children's children.* If a dime were to be donated by every one of the legions who admire him, there would be no banquet hall in the world large enough to contain the loving cup made from the silver that would be contributed. The merchants honor themselves in honoring him, and I hope that he will be blessed with a long life to enjoy the fruits of his labor."

From A. D. Juillard, Director of the National Bank of Commerce and of the Chemical National Bank, New York, and of the Girard Trust Company, Philadelphia.

"I have long known him as a merchant and a friend, and I would gladly honor him on the rounding out of his fifty years of business life."

From Francis Halpin, Cashier of The Chemical National Bank, New York.

"This gives me an opportunity of expressing my appreciation of the courtesy of the invitation to yesterday's Luncheon, and to assure you that I very much enjoyed being present and expressing in a slight way the appreciation which the business and financial world have always yielded Mr. Wanamaker."

From Benjamin Altman, Merchant, New York.

"I desire to take this opportunity to convey to Mr. Wanamaker my sincere appreciation and esteem and to offer my congratulations together with my best wishes on this occasion."

From Henry Siegel, Merchant, New York, Boston and Chicago.

"I am detained in Chicago and cannot be with you when you give to John Wanamaker on his fiftieth anniversary in business the cup that is a testimonial of the honor in which this foremost of American merchants is held by his fellow-merchants. It gave me great pleasure to co-operate in planning this presentation, and it would give me still greater pleasure to be present to manifest my admiration for the high business principles which, as practiced during his long career, have been an inspiration to every other merchant. I send sincerest wishes for his continued prosperity through many more years of health and happiness."

From Adolph S. Ochs, Publisher of The New York Times.

"The tribute you are paying Mr. Wanamaker is well deserved, for he is a towering figure in American mercantile life and has won his success by ability that is little less than genius. He is a veritable 'merchant prince,' and *his career is an inspiration to every able-bodied, sane-minded American youth, however humble his circumstances.* I heartily join in the congratulations to Mr. Wanamaker on the fiftieth anniversary of his business life, and in the wish that he may enjoy many more years of usefulness."

From W. R. Hearst, Publisher of The New York American.

"I take great pleasure in expressing personally to Mr. Wanamaker my appreciation of his fifty years' success in public and business affairs."

From Emil L. Boas, Manager of the Hamburg-American Steamship Company, New York City.

"It would have given me the greatest pleasure to join in the manifestation of high esteem and sincere appreciation of the great work you have accomplished and the services you have rendered. Please accept my heartiest congratulations and best wishes for the future."

From P. A. S. Franklin, Vice-President of the International Mercantile Marine, New York City.

"I should have liked very much to add my congratulations personally to those of others to Mr. Wanamaker on his most successful fifty years of business life."

From Hon. J. C. Delaney, State Factory Inspector of Pennsylvania.

"I have been a customer of Mr. Wanamaker's for more than thirty years, and as each year passes I find myself more and more impressed with his greatness as the Prince of Merchants. I am able to say, and with sincere pleasure, that in all the years I have been his customer, I cannot recall a single instance of misunderstanding about any transaction I ever had with his great business establishment. No words of mine will convey to him the full measure of my admiration and affection. What he has been, as the Prince of Merchants, he has been in all else that goes to make the ideal man and faithful follower of the lowly Nazarene. Pity it is that such a man cannot be left here for all time to bless and help his fellow men!"

From Hon. Rudolph Blankenburg, Mayor of Philadelphia.

"The tribute to Mr. Wanamaker is well deserved. He is not only the world's greatest merchant, but must also be credited with being a leader in the world of religion and philanthropy, not to speak of the battles for civic virtue and righteousness in which he has been conspicuous in City and State."

From Frank Dale La Lanne, President of the National Board of Trade.

"To honor Mr. Wanamaker as being *the great leader in business methods* is but right. His fifty years of honorable business have proven to the business world both his ability and his integrity, and all join in wishing him a long life and continued success."

From George W. Boyd, General Passenger Agent, Pennsylvania Railroad.

"It has been my great pleasure and privilege to know Mr. Wanamaker since 1876, and my personal admiration for him has increased with each recurring year. As Postmaster General, he so conducted the affairs of the Post Office Department as to reflect

credit upon President Harrison's administration, while in his business life he has wrought well for his native city and is recognized as the most successful and the greatest merchant in the world. He is probably the best-known man in our country today, and by a consistent course and a kindly and considerate manner has won the confidence and broad respect of all the people."

From Asa S. Wing, President of the Provident Life and Trust Company, Philadelphia.

"Mr. Wing gladly joins with those who may be present in cordial greetings to Mr. Wanamaker on this occasion."

From George S. Graham, Former District Attorney of Philadelphia.

"It is with unfeigned regret that I was obliged to forego being present at the meeting at Sherry's, to emphasize the rounding out of fifty years of business life by the Honorable John Wanamaker. My personal friendship for him, as well as my appreciation of him as a public-spirited citizen and a prince among merchants, would have prompted immediate acceptance."

From John G. Johnson, Attorney, Philadelphia.

"Mr. John G. Johnson regrets exceedingly that he cannot be present at the Luncheon, and cannot join in the tribute of respect to be offered to that delightful gentleman."

From Hon. James A. Beaver, Judge of the Superior Court of Pennsylvania.

"Merchants of the United States honor themselves in the testimonial to their guest of honor today."

From Hon. Edward A. Anderson, Judge of the Orphans' Court, Philadelphia.

"I should be delighted to attend and testify in person my appreciation of Mr. Wanamaker's great service to the public in the establishment and maintenance of his great stores and in the many liberal business methods familiar to us all now, but of which he was the originator. By his efforts he has revolutionized business methods in this country, and brought merchant and customer—who once looked upon each other with distrust and dealt at arm's length

—into a position where they mutually trust and confide in one another. This is a result equal to the winning of many battles, and for which he should be hailed as *one of the heroes of Peace, which hath her victories no less than War.*"

From Hon. Norris S. Barratt, Judge of the Court of Common Pleas, Philadelphia.

"Your distinguished guest, who is my personal friend, recognized as the foremost merchant of the United States, is now known and honored throughout the world as the finest type of a progressive Philadelphia merchant. To many merchants your gathering today would be a graceful tribute; to him it is merely a just recognition of those great qualities which have commanded success."

From Hon. John L. Kinsey, Judge of the Court of Common Pleas, Philadelphia.

"Unfortunately I cannot be present to do honor to Mr. Wanamaker. I have known him so long, so intimately, and so admiringly, that my absence is a regretful deprivation to me."

From Henry Clay, Director of the Department of Public Safety, Philadelphia.

"Mr. Clay would be pleased if you will extend to Mr. Wanamaker his hearty congratulations, and his wishes for a long and prosperous career."

From Hon. Leslie M. Shaw, Banker, Philadelphia, former Secretary of the Treasury.

"I am well within the limits of conservatism when I say that *the service your distinguished guest has rendered the mercantile world is not excelled by any living man.* The merchants of New York, the merchants of the world, honor themselves and honor their calling in honoring the Honorable John Wanamaker."

From George W. Ochs, Publisher of the Public Ledger, Philadelphia.

"My compliments to your distinguished guest, and congratulations upon the merited tribute paid him by his business friends and admirers."

From George W. Elkins, Financier, Philadelphia.

"I would like to say that I have the highest admiration for Mr. Wanamaker's business ability, and I hope that he may live many years to influence the business world."

From James Tyson, M.D., Philadelphia.

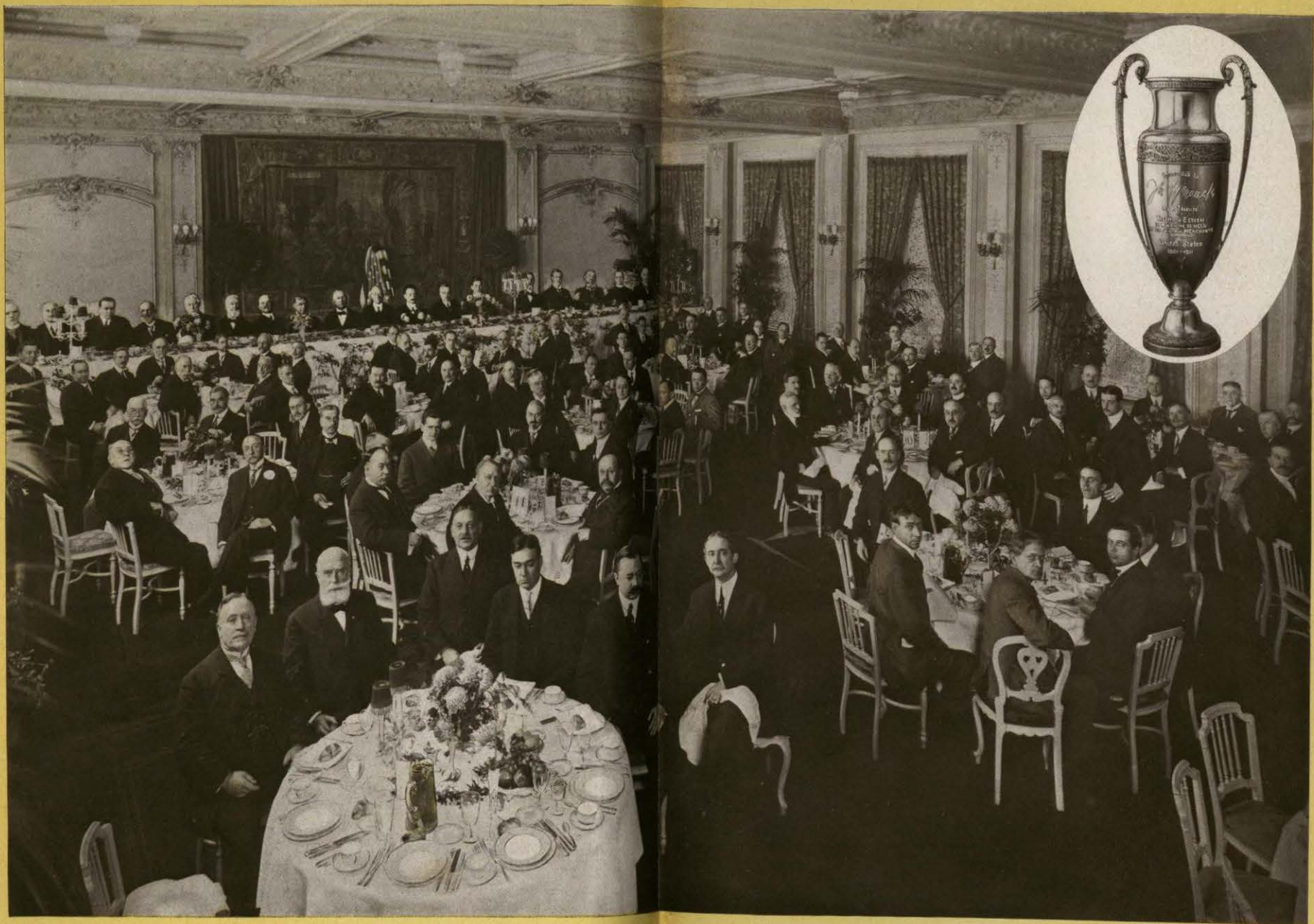
"I esteem it a privilege to be counted among those who will delight to honor Mr. Wanamaker."

From John B. Deaver, M.D., Philadelphia.

"I regret exceedingly that I cannot be with you to offer my congratulations to *the greatest merchant in the world.*"

From C. Stuart Patterson, President of the Western Saving Fund Society, Philadelphia.

"Were it possible I would gladly have joined you at the Luncheon in honor of a great American merchant."



Luncheon at Sherry's, Given to John Wanamaker by the Merchants of America, November 16, 1911
Silver Loving Cup Presented at the Luncheon