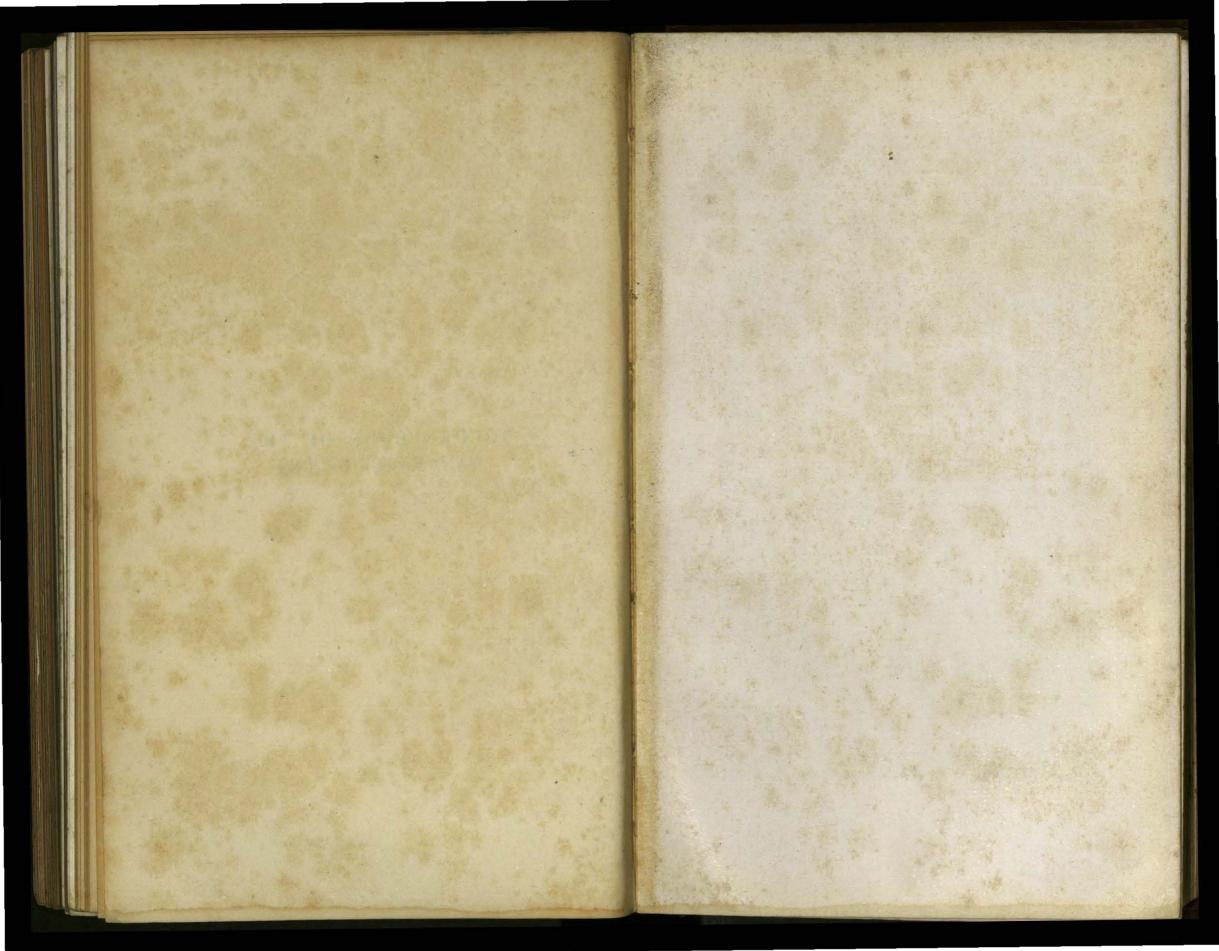
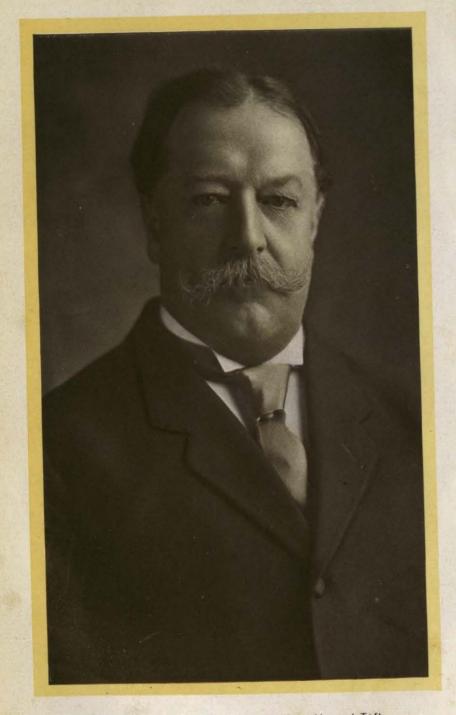
GOLDEN BOOK OF THE WANAMAKER STORES





President of the United States, William Howard Taft

GOLDEN BOOK

OF THE

WANAMAKER STORES

VOLUME TWO

The future of the properly conducted business will spell in large letters the words

> MUTUAL CONFIDENCE AND THOROUGH INTEGRITY BETWEEN MAN AND MAN

DEDICATION OF THE

NEW HOUSE OF BUSINESS

JUBILEE YEAR, 1911

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JOHN WANAMAKER

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