



Various Types of Trucks and Auto-Delivery Wagons used by the Wanamaker Stores.

given one-quarter inch in elevation, while the rest of the columns on the Market street front were given one-half inch elevation. This calculation proved to be exact, as after three years, no sign whatever of any separation at the joints of these two sections can be seen. Records were kept on the second section the same as on the first, but as it was found that practically no settlement occurred, the rest of the foundations were continued to the same size and the building erected without showing any evidence of separation at the joining of the third and final section to the first two.

Today the building stands a COMMERCIAL AND ARCHITECTURAL TRIUMPH.

Naturally, and necessarily, the delivery service of the store has kept abreast of its ever growing business. It has expanded not only with the growth of the city in all suburban directions, but it has stretched across the map of New Jersey, only halting by order of the sea. And in its development it has pressed into service every form of vehicle which science has made practical.

The Wanamaker Stable in Philadelphia is located at the southwest corner of Twentieth and Wharton streets. It is a capacious brick structure, extending the entire block southwardly to Reed street and westwardly to Jarden street. Here accommodations are provided for the imposing array of wagons and trucks required for the daily deliveries of the Philadelphia Store.

For the Philadelphia delivery service alone over 300 horses are required. Over 300 more are used in the New York delivery. As may be imagined, quite a small army of men is needed for the care of these as stablemen, drivers, etc.

In addition to the horse-drawn vehicles, the Wanamaker Stores, which were pioneers in the use of the commercial automobile, now have 67 of these in their daily delivery service in New York and Philadelphia, with more on the way—all of them built for steady service in all sorts of weather, and over all sorts of suburban roads.

For the accommodation of these and the others which are now in course of construction, the store now has a garage at Twenty-third and Walnut streets in Philadelphia, a large three-story building, readily capable of holding no less than one hundred cars. The New York Wanamaker garage is at 541 West Twenty-fifth street, and has a capacity of one hundred cars also.

Ample as this aggregate equipment will seem, there are, of course, occasions, especially in the holiday times, when the demands upon it are most exacting, as may readily be judged from the fact that the Wanamaker Stores have handled in one day over 84,000 deliveries. Another significant fact is to be found in the statement that the average number of miles covered by each Wanamaker wagon in one day, on suburban routes, is thirty.

Still another fact indicative of the wide reach of the service is that the Wanamaker wagons maintain a sea-shore service all the year round.

In addition to these facilities for prompt delivery within its immediate area, the stores also have an express office and a United States post-office, and last year they announced free delivery in all parts of the world of all prepaid and charge purchases of \$5 and over which can be mailed within international postal limits.

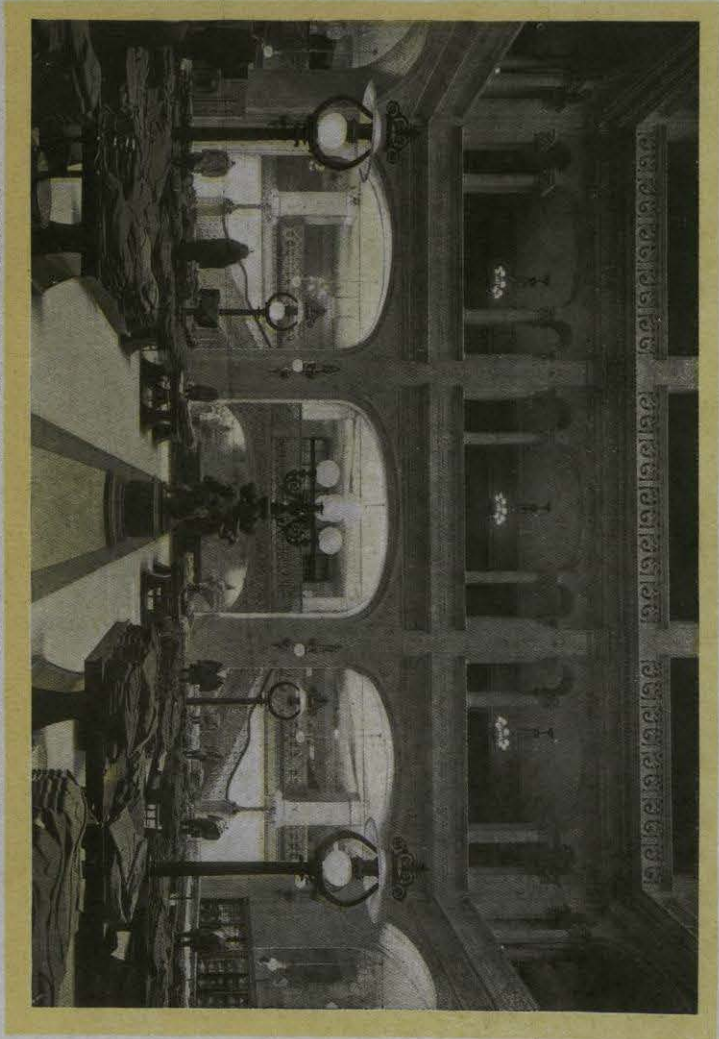
## Views of the New Wanamaker Store in New York



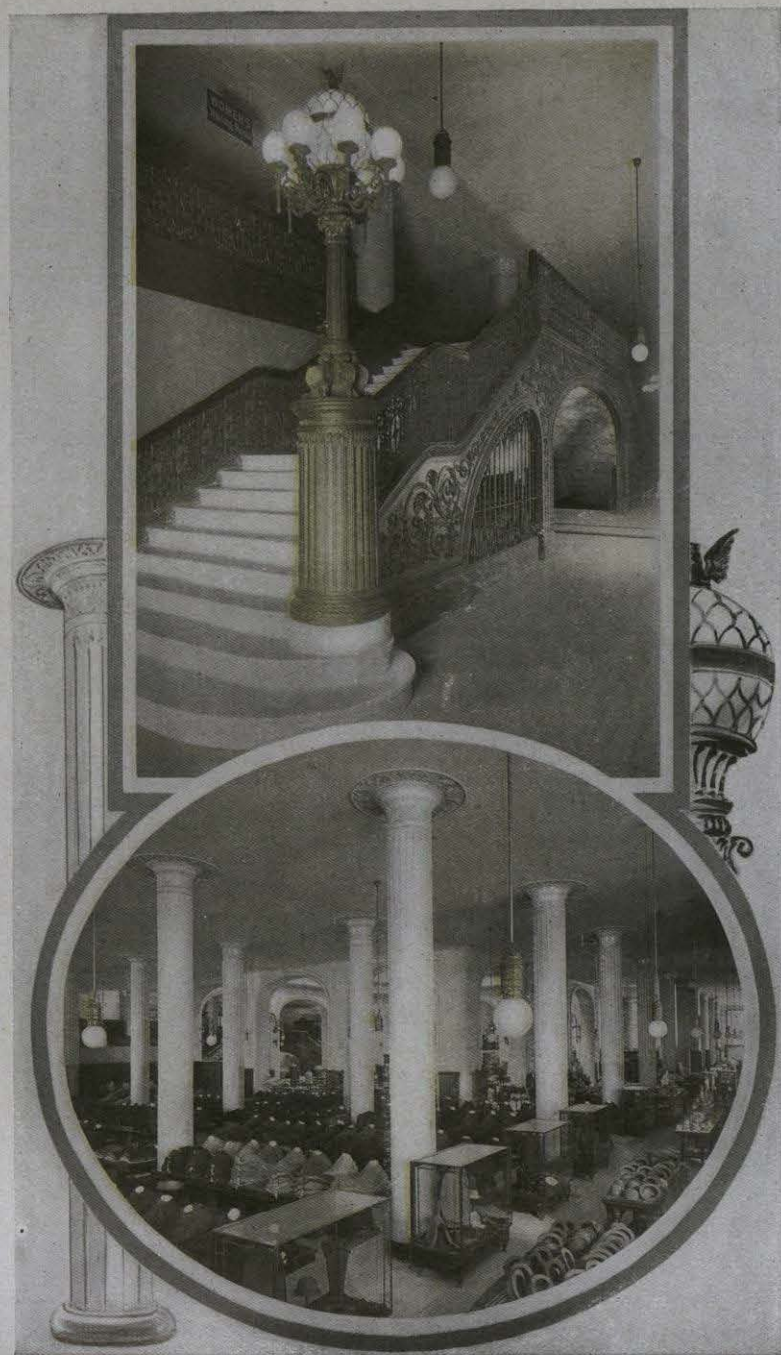
The John Wanamaker Store at Tenth and Broadway, New York, showing the Old A. T. Stewart Store and the New Wanamaker Building. Historic Grace Church in the foreground.



The New Wanamaker Store in New York, showing the Exterior of the "Bridge of Progress" uniting the New Wanamaker and Stewart Buildings.



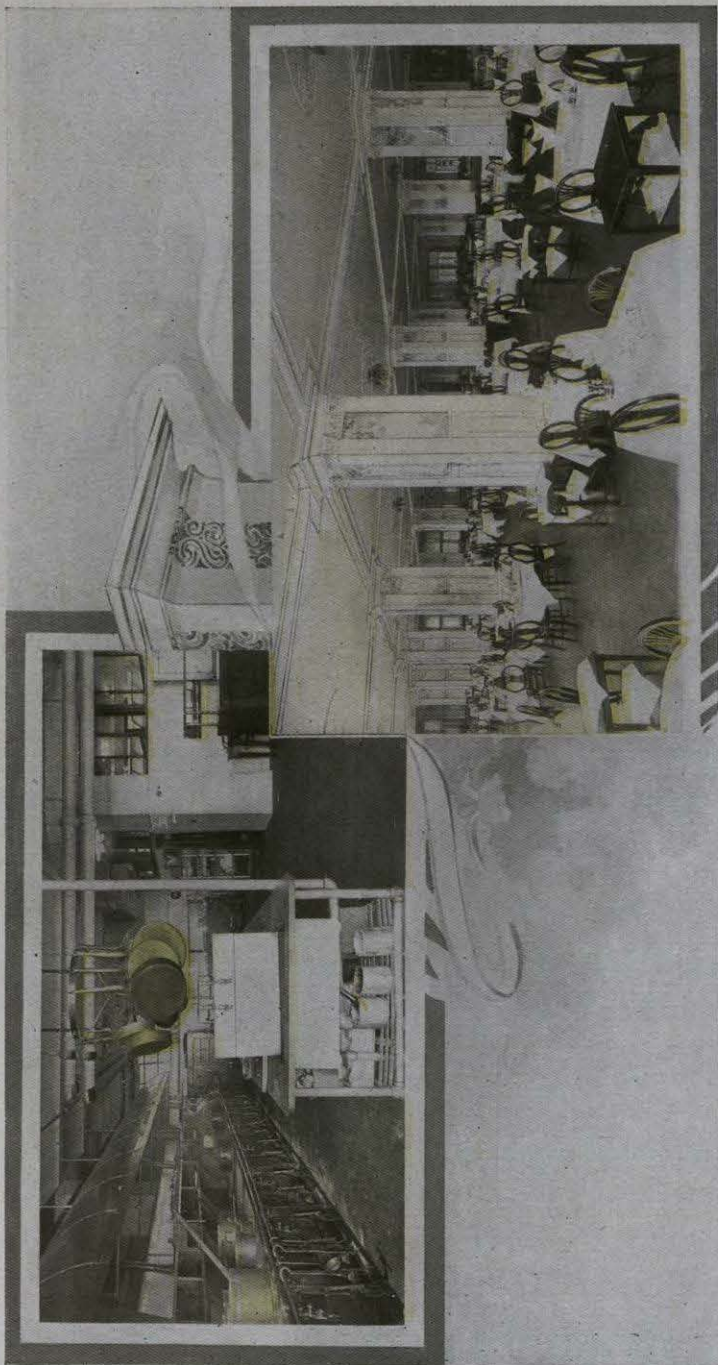
Rotunda of the New Wanamaker Building, New York.



Stairway leading to Restroom in New Wanamaker Building, New York. Men's Clothing Section of the New York Wanamaker Store.



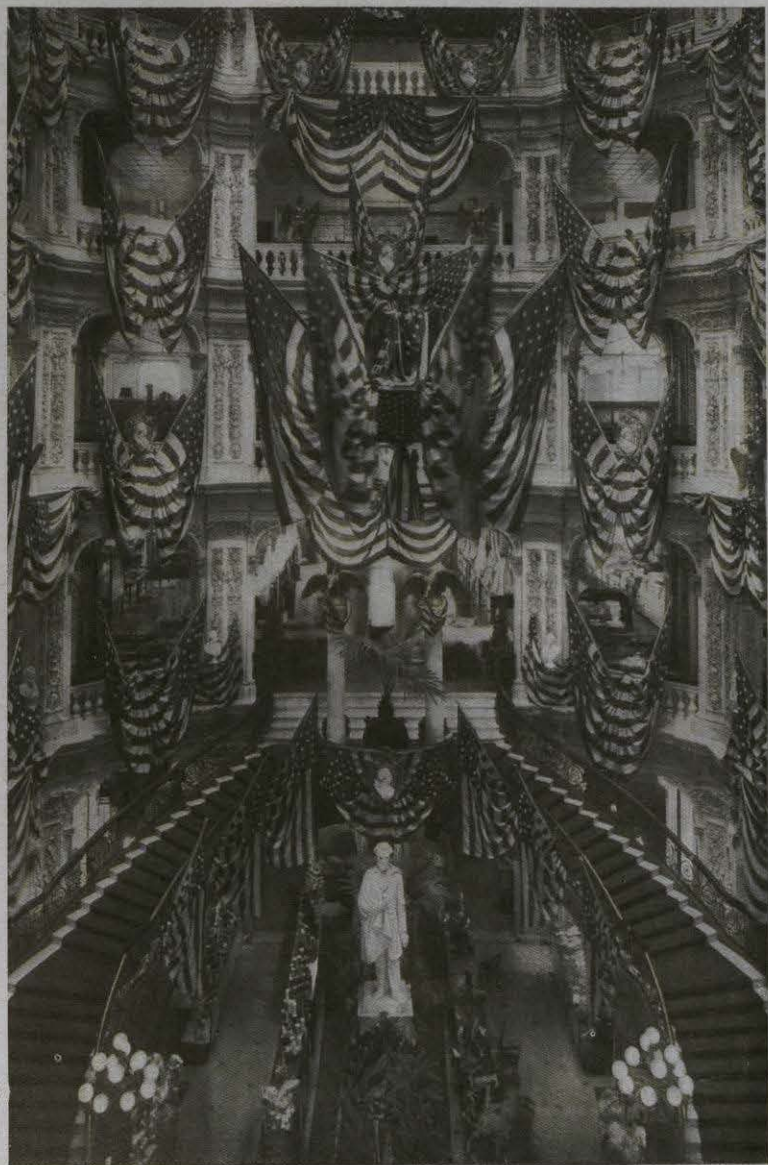
Vista through Rotunda, New Wanamaker Building, New York. Vista of same from first floor. Stars and Stripes, floating from roof of New Wanamaker Building.



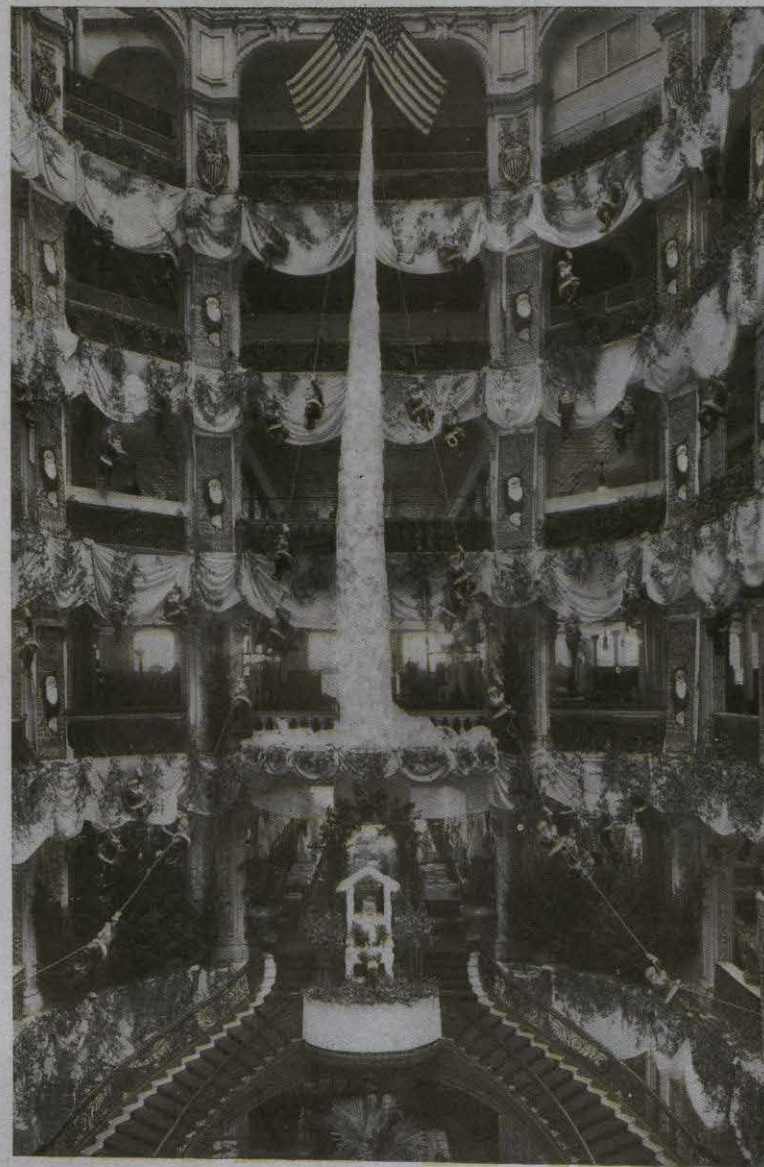
Restaurant and Kitchen in the New Wanamaker Building, New York.



Cold Air Fur Storage Vault in the New York and Philadelphia Wanamaker Stores.



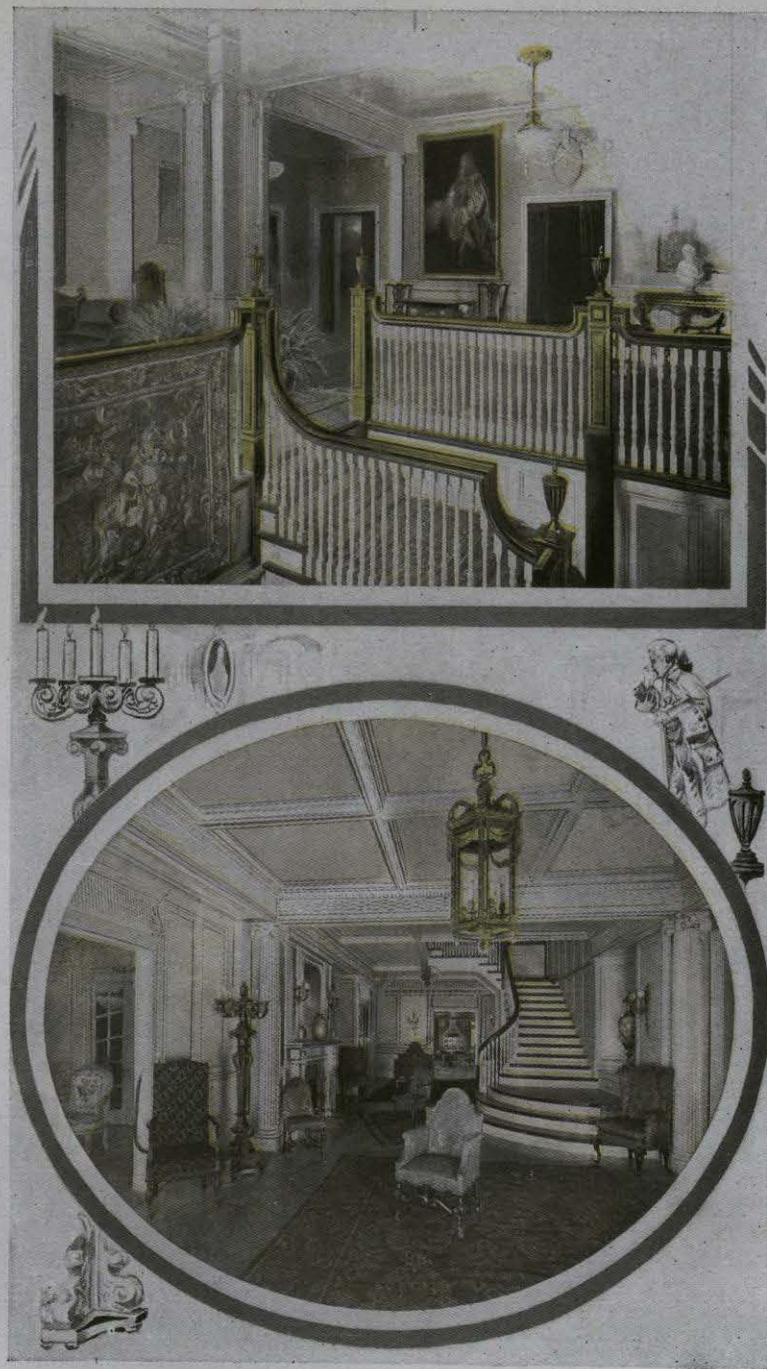
Rotunda of the Stewart Building of the Wanamaker Store, Decorated for Lincoln's Birthday.



Rotunda of the Stewart Building of the Wanamaker Store, Decorated for Christmas.



Louis XV. Drawing Room. House Palatial, New Wanamaker Building, New York.



Colonial Stairway, first and second floor, House Palatial, New Wanamaker Building, New York.

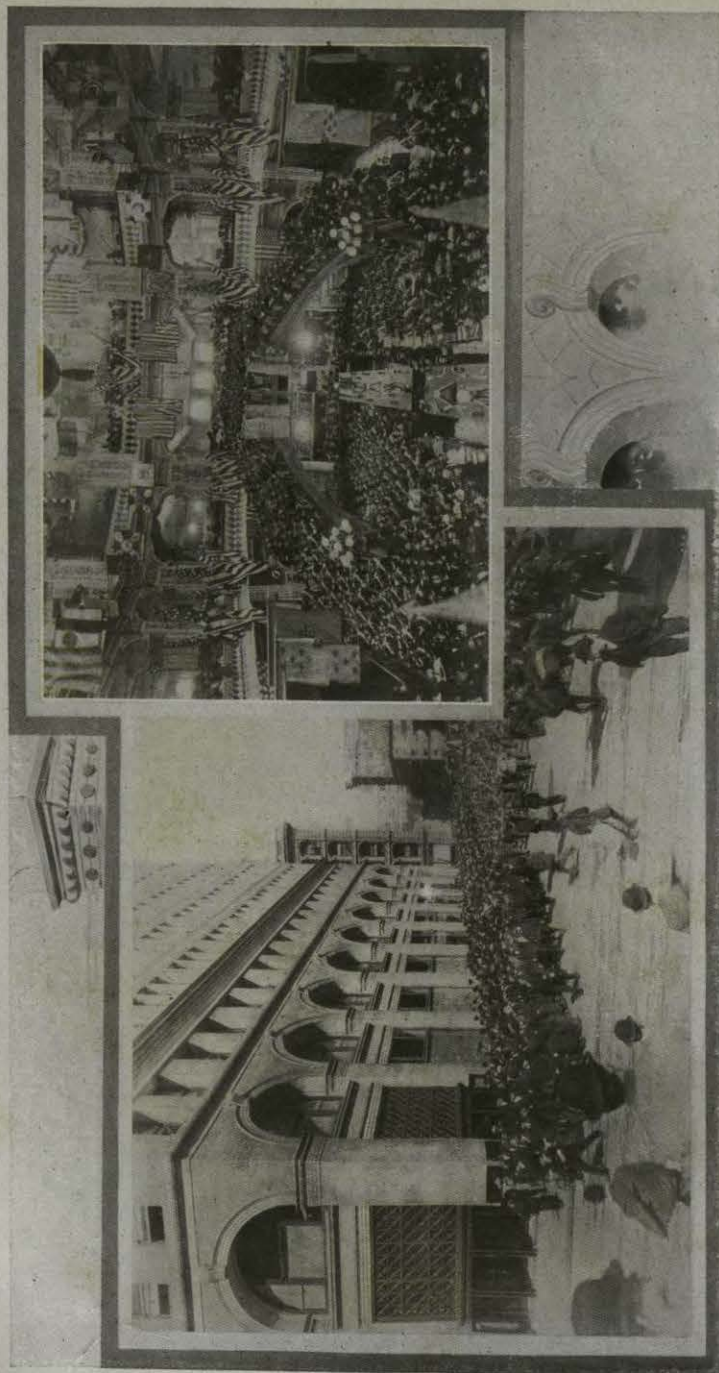


Piano Salons in the New Wanamaker Building, New York.



The "Bridge of Progress" connecting the Stewart Building with the New Wanamaker Building, New York. Grand Stairway in the Rotunda of the Stewart Building.





Exercises in connection with the Dedication of the New Wanamaker Building, New York, October, 1907, showing Rotunda of Stewart Building and Exterior of New Building.

## BOOK SEVEN.

### THE JOHN WANAMAKER STORE IN NEW YORK.

"I HAVE seen the stores of New York—and Wanamaker's," once said a visitor from the West.

Thus tersely she epitomized the feeling that the Wanamaker Store in New York City is a store of individual characteristics, fittings, merchandise, and ideals that make it absolutely original and without a counterpart.

Thirty years ago the great store of A. T. Stewart occupied the block from Ninth to Tenth Streets, Broadway to Fourth Avenue, and was known as the dry goods capitol of the nation.

Today Wanamaker's occupies this famous A. T. Stewart Store, and in addition a new building, twice as large—the two linked by tunnels and the Bridge of Progress, presenting the largest and best facilities for doing business in New York City.

The coming of the Wanamaker business to New York virtually fulfills a prophecy made by A. T. Stewart himself, when some forty years ago he said:

"There is a young merchant over in Philadelphia who is going to come to the front some of these days."

So remarkable has been the success of this New York